

Title and keyword overview

Titles and keywords play a vital role in surfacing your content on Adobe Stock. This guide contains tips, tricks, and examples covering a variety of subjects that can be applied to photographs, illustrations, vectors, and videos. Here are some general tips to get you started:

- Titles should be concise—70 characters is ideal, although the system allows up to 200.
- Titles are searchable and become the URL.
- Include all the important words from the title in the top 10 keywords for an extra “bump” in search relevance.
- Brand names, product names, and people’s names shouldn't appear in the title. People’s names shouldn't appear in keywords.
- Keyword order matters, with the first 10 affecting search results the most. [Check out these tips](#) for using titles to create ordered keywords.
- Don’t use uncommon phrases. If it wouldn't appear in a dictionary, it probably shouldn't be a keyword. For example, "monkey bars" would be in a dictionary, but "red dress" wouldn't.
- Nouns should be singular. For example, use "cat" instead of "cats."
- Adjectives should be descriptive, not subjective. For example, use "red" or "furry" or "sunny" but don't use "cute" or "sensual" or "beautiful."
- Simple is better—be descriptive, not verbose. The ideal number of keywords is 15 to 35, but please keep it under 50.
- If you're aware of additional information such as ethnicity, age, or location, include these specifics in the keywords.

People



247627022//Lucy Schaeffer

People

As you create appropriate and insightful titles and keywords for your work, you can celebrate your subjects while enhancing the search experience.

People keywords for inclusivity

- **Be transparent.** As your models are signing the release, communicate honestly about how the content may be used and how they'd like to be represented. Discuss the theme of the shoot and the concepts that may be associated with the content to optimize sales.
- **Be considerate.** Think about how you'd like to be described if you were the model. Practices like adding sensationalist, inflammatory, or overly spammy keywords are counterproductive.
- **Be accurate.** Words are powerful, especially when linked with imagery. Titles and keywords should accurately represent the content and shouldn't promote discrimination or perpetuate stereotypes.
- **Be factual.** Keywords related to sensitive personal information like ethnicity, nationality, gender, sexual orientation, age, relationships, and disabilities should be based on fact and supported by the model release or the model's own preferences. Don't assume, guess, or embellish.
- **Be mindful.** Try to avoid cultural appropriation in keywords and titles. Do your homework, especially if you're depicting people, places, or things outside your own culture. It's a good idea to speak to someone you know from a cultural group about the terminology used for representation.

More tips for people keywords

- **Age/gender/ethnicity:** Include a gender (e.g., man or woman), descriptive terms for age (e.g., mature, adult, or teen), and ethnicity/race (e.g., Asian, multiracial, or white). This information should be supported by the model releases provided and/or discussed with your models during the shoot.
- **Sensitive information:** Only include sensitive information such as sexual orientation or disabilities as verified by the model and if relevant to the content. Don't assume, guess, or embellish.
- **Activity:** What are the people doing? Use the root or infinitive form of the verb (e.g., run, jump, cook, or play).
- **Relationship or role:** Describe relationships and/or roles (e.g., father, couple, baker, or farmer). For real people, include the actual relationships or roles. For models, discuss possible roles for the shoot that may be relevant to the content.
- **Facial expressions and appearance:** Use keywords to describe facial expressions (e.g., smile, frown, or looking at camera) and appearance (e.g., blonde, brunette, dreadlocks, or tattoo).
- **Clothing:** Describe clothing if noteworthy (e.g., hat, sunglasses, or roller skates). No need to describe every piece of clothing on every person in the image.
- **Concepts:** Describe concepts demonstrated by the people in the image (e.g., childhood, togetherness, fitness, or healthcare).

Gender/age/ethnicity

Below are suggestions for representing a model's gender, age, and ethnicity/race using keywords. These are optional and the lists aren't exhaustive.

1

Gender

Boy

Girl

Man

Woman

Nonbinary

Transgender

For a more information, [see this Wikipedia page](#).

2

Age

Adult + Young (20-29)
Mid (30-39)
Mature (40-64)
Senior (65+)

Child + Newborn (0-1)
Baby (up to 1)
Toddler (1-2)
Preschool (2-4)
Elementary (5-9)

Teenager + Preteen (10-12)
Teen (13-19)

3

Ethnicity/race

African	European
Asian	Hispanic/Latinx
East Asian	Indigenous
South Asian	Middle Eastern
Southeast Asian	Multiracial
Black	Pacific Islander
Caribbean	White

For a more extensive of ethnicities, see this [Wikipedia page](#).

People example: 78061615

Portrait of woman in parka

woman, adult, mid, white, portrait,
parka, furry, hood, sunglasses, scarf,
coat, winter, sun, wall, outdoors,
day, one, people

Concept: *portrait*



Victor Torres

People example: 123469331

Portrait of young woman wearing
hat and headscarf

woman, adult, young, white, hat,
headscarf, portrait, fashion, pattern,
lipstick, makeup, model, studio,
indoors, day, one, people

Concept: *fashion*



Andrew Lili

People example: 231947432

Two women in office

woman, Asian, Hispanic, adult,
young, muscular dystrophy,
wheelchair, multiethnic, disability,
diversity, office, work, monitor,
computer, colleague, collaborate,
desk, indoors, day, two, people,
business

Concepts: *diversity, disability*



Brad Ogbonna

People example: 247627022

Boy and girl playing with wooden blocks

girl, boy, elementary, child, multiethnic, wooden, block, play, black, white, student, toy, brunette, braid, pigtail, build, diversity, education, school, sit, floor, cooperate, learn, indoors, day, two, people, lifestyle

Concepts: *diversity, education*



Lucy Schaeffer

People example: 216056800

Mother and father with newborn

woman, man, adult, mother,
father, newborn, child, white,
brunette, beard, boy, hospital,
family, bonding, birth, care, love,
happiness, togetherness,
indoors, group, three, people,
lifestyle

Concept: *family*



Carrie Yuan

People example: 185670931

Girl working at desk in messy room

girl, teen, multiracial, brunette, bun, back, desk, messy, craft, sit, work, create, sew, sewing machine, creative, house, imagination, indoors, day, one, people, hobby, leisure

Concept: *craft*



Inti St Clair

People example: 133214094

Man helping woman exercise

man, woman, adult, young,
multiethnic, exercise, fitness, mat,
floor, crunch, help, train, black,
white, beard, brunette, natural hair,
diversity, indoors, day, two, people,
lifestyle

Concept: *fitness*



Eugenio Marongiu

Objects



114265111/Tyler Sharp

Object keywords

- **Type of object:** Use the most specific singular noun to identify the object (e.g., armchair, bottle, or wagon).
- **Object description:** Use adjectives to describe the object's pattern, color, texture, or condition.
- **No people:** If there are no people, always add "no people" and "nobody."
- **Arrangement:** Describe how the objects are arranged (e.g., row, random, stack, or still life).
- **Setting:** Is it indoors or outdoors? Day or night? What's the weather like?
- **Concepts:** Describe concepts associated with the object (e.g., competition, crime, or luxury).

Object example: 114265111

Overhead view of handwriting in notebook and camera on table

notebook, handwriting, pen, eyeglasses, camera, table, overhead, still life, chair, journal, travel, indoors, no people, nobody

Concept: *still life*



Tyler Sharp

Object example: 112668382

Cup and saucer

cup, saucer, teacup, blue, porcelain,
table, light, vintage, drink, one,
decorative, no people, nobody,
indoors, lifestyle

Concept: *decorative*



Bettina Gueber

Animals



158878855 /Roland Albanese

Animal keywords

- **Animal species:** Be as specific as possible about the type of animal. Include the scientific name, species name, and/or common name (e.g., elephant, African elephant, and *Loxodonta Africana*). Be sure to keep the scientific name together as one concept or phrase—don't split it into individual words or parts.
- **Number of animals:** Describe the number of animals up to five and use group- and animal-specific terms (e.g., herd, flock, or gaggle).
- **Animal gender:** If male and female gender terms are differentiated within a species, include the gender-specific term (e.g., ewe, rooster, hen, or doe).
- **Animal age:** If the animal's age is apparent, add an appropriate descriptive keyword. Use the animal-specific word (e.g., calf, chick, or lamb).

Animal example: 158878855

Flamingo standing in water

flamingo, American,
Phoenicopterus ruber, bird, pink,
stand, water, wildlife, outdoors,
night, no people, nobody, one,
animal



Concept: *wildlife*

Roland Albanese

Animal example: 189568592

Yellow Labrador Retriever in field

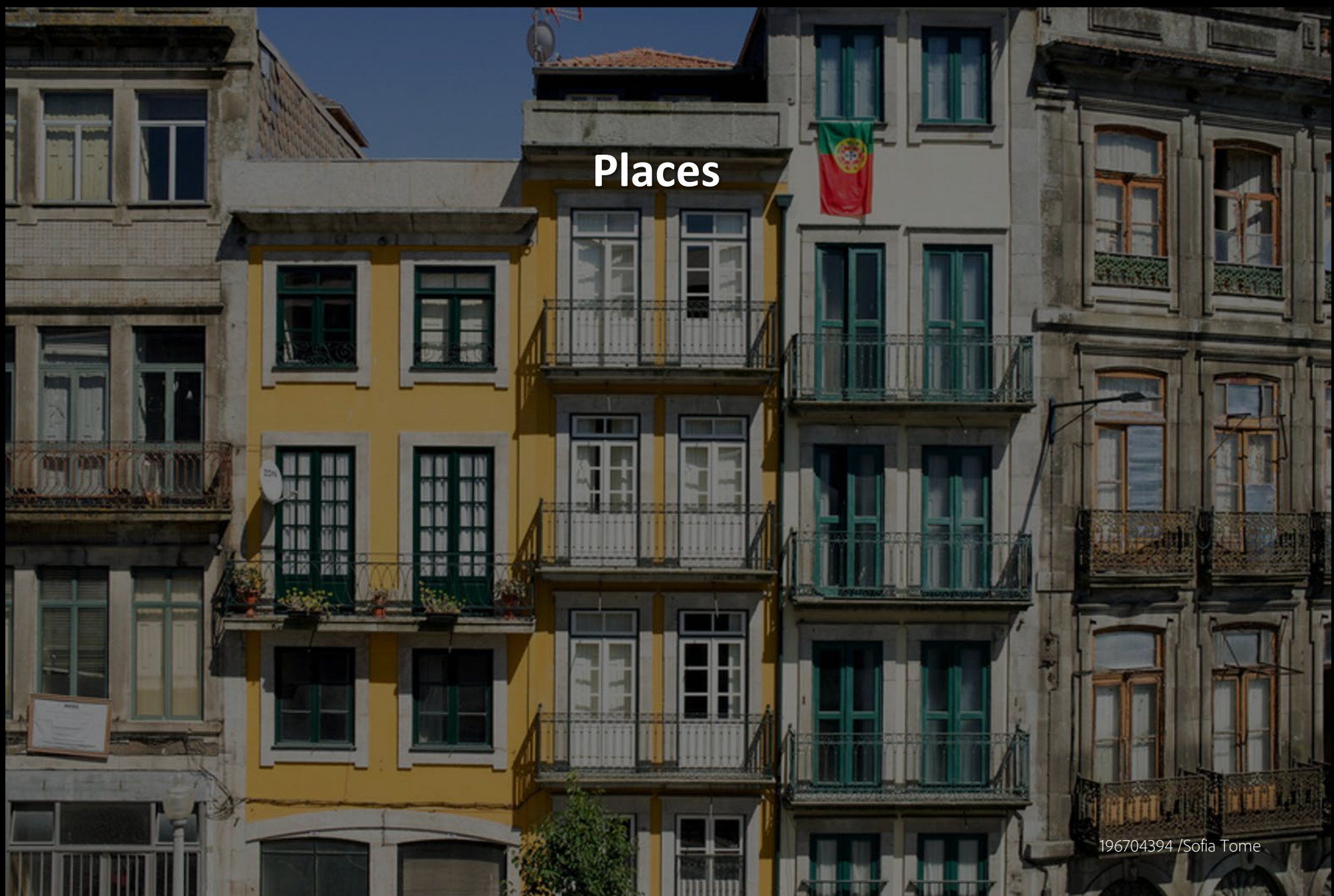
Labrador Retriever, dog, Canis lupus familiaris, field, retriever, yellow, golden, pet, sunny, sky, house, rural, lay, outdoors, day, no people, nobody, one, animal

Concept: *pet*



Lauren Grabelle

Places



196704394 /Sofia Tome

Place keywords

- **Geographical location:** Be as specific as possible about the geographical location (e.g., Eiffel Tower, Paris, France). Only include location specifics that are verifiable through property release information or other trusted sources.
- **Type of place:** What type of place is it (e.g., farm, office, town, cemetery, or square)?
- **Location description:** Use additional words to describe the place (e.g., rural, urban, skyline, beach, desert, or mountain).
- **Architectural:** Is it an interior or exterior? Is there a specific architectural element (e.g., dome, balcony, door, or detail)?
- **Setting:** Is it indoors or outdoors? What's the time of day? Is there a noticeable season or type of climate or weather?

Place example: 140642542

Man climbing in the Alps

man, adult, white, climb, mountain,
snow, adventure, Alps, rock,
Chamonix, France, Europe, helmet,
parka, pole, outdoors, day, one,
people, sport

Concept: *adventure*



Ben Read

Place example: 235943413

Brooklyn street with view of the
Manhattan Bridge

bridge, Manhattan Bridge, view,
Brooklyn, street, building, window,
car, automobile, auto, vehicle,
cloud, sky, Dumbo, cityscape,
urban, outdoors, day, people,
incidental, New York City, New
York, United States, USA,
architecture

Concepts: *cityscape, urban*



Ryan Longnecker

Place example: 196704394

Exterior of apartment buildings
with balconies

building, balcony, railing, window,
residential, apartment, exterior,
architecture, row, old, flag, no
people, nobody, outdoors, day,
Portugal, Europe

Concept: *architecture*



Sofia Tome

Place example: 190965015

Modern furniture and pillows

sofa, table, rug, modern, furniture,
pillow, interior, white,
contemporary, couch, white,
leather, plant, minimalist, simplicity,
midcentury, retro, indoors, no
people, nobody, lifestyle

Concept: interior



Sean Dagen

Place example: 197045838

Scenic view of Mount Saint Helens

mountain, Mount Saint Helens, fog, valley, volcano, sunrise, majestic, scenic, nature, tree, outdoors, Washington, United States, USA, no people, nobody, landscape

Concept: *landscape*



Lucas Cometto

Plants and flowers

187947367 /Elise Mesner

Plant and flower keywords

- **Type of plant:** Use the most specific term to describe the plant or flower, including the scientific name (e.g., Marigold, *Calendula officinalis*). Be sure to keep the scientific name together as one concept or phrase—don't split it into individual words or parts.
- **Plant description:** Use descriptive terms for the plant's appearance (e.g., bloom, lush, dewy, or spiny).
- **Plant detail:** Use common terms if you can identify parts of the plant that are prominent in the image (e.g., petal, blossom, stem, stalk, leaf, or seed).

Plant example: 187947367

Monstera Deliciosa leaf

leaf, Monstera Deliciosa, Swiss
cheese plant, close up, tropical,
green, blue, ceriman, detail, no
people, nobody, plant

Concept: plant



Elise Mesner

Flower example: 238274873

Yellow and orange Marigolds

marigold, flower, yellow, orange,
Calendula officinalis, bloom, stem,
outdoors, day, no people, nobody,
plant, selective focus

Concept: *flower*



Marshall David Cox

Food and drinks

247617177 /Darina Kopcok

Food and drink keywords

- **Type of food:** Use the most specific singular noun to describe the food (e.g., pizza, apple, cocktail, or tiramisu).
- **Food description:** Use descriptive terms for the food's color, texture, taste, qualities, or cultural significance (e.g., green, fresh, savory, organic, Italian, or celebration).
- **Cooking technique:** If known, use words that describe the cooking technique (e.g., bake, grill, steam, or boil).
- **Conceptual or trend:** If applicable, use conceptual or trend keywords to describe the food (e.g., artisan, healthy, or indulgence).
- **Food-related objects:** Describe any important food-related objects (e.g., tajine, cutting board, or platter).

Food example: 224233470

Fried chicken

fried, chicken, savory, meal, plate,
sauce, gravy, pickle, southern,
crispy, indulgence, food, indoors,
no people, nobody

Concept: *savory*



Anna Petrow

Food example: 247617177

Sliced spice cake

spice cake, cake, slice, cinnamon, sweet, spicy, dessert, bundt, bake, homemade, spice, sprinkle, dust, nobody, no people, indoors, food

Concept: *sweet*



Darina Kopcok

Drink example: 239094008

Margaritas on ice with salted rim

margarita, drink, cocktail, tequila,
lime, alcohol, beverage,
refreshment, ice, glass, salt, straw,
festive, colorful, indoors, nobody,
no people

Concept: *drink*



Michael Marquand

Food example: 203309392

Hands with crate of Fuji apples

hand, apple, crate, Fuji, red, fruit,
Malus domestica, white, wet,
wood, group, fresh, food, indoors,
people, obscured, lifestyle

Concepts: *fresh, obscured*



Ed Rudolph

Food example: 233803824

Overhead view of ingredients for whole grain pancakes

ingredient, wheat, grain, flour, egg, eggshell, shell, butter, food, spatula, measuring cup, oats, bowl, cutting board, wood, preparation, pancake, overhead, view, indoors, nobody, no people

Concept: *ingredient*



Andrew Scrivani

Business and industry

139140207 /Jensen Granger

Business and industry keywords

- **Topical:** Include specifics about the type of business or industry (e.g., architect, refinery, or manufacturing).
- **Conceptual or trend:** If applicable, use conceptual or trend keywords to describe the business (e.g., creative, artisan, or commercial).

Business example: 132971505

Man in creative office

man, adult, young, white, woman, brunette, beard, eyeglasses, sofa, laptop, talk, collaborate, multiethnic, office, creative, meeting, brainstorm, people, two, obscured, blurred, indoors, day, business



Concepts: *business, creative*

Andy Smith

Business example: 256053265

Barber uses straight razor to shave senior man's face

man, adult, senior, white, barber, shave, straight, razor, groom, luxurious, relax, barbershop, local, business, skill, cosmetology, authentic, indoors, two, people, lifestyle

Concepts: *local, business*



Natalie Faye

Industry example: 139140207

Man welding in workshop

man, adult, helmet, welding, spark, metal, workshop, industrial, skill, manufacturing, machinery, safety, indoors, people, one, business, industry

Concept: *industry*



Jensen Granger

Industry example: 187803199

Offshore oil industry in Angola

oil, Angola, offshore, industry,
Africa, ship, water, ocean, rig,
production, petroleum, gas, crude,
fuel, outdoors, day, sky, no people,
nobody, industrial, western Africa

Concept: *industry*



Kostadin Luchansky

Illustration

An abstract illustration featuring two stylized, overlapping human figures in a dreamlike landscape. The figures are rendered in bold, flat colors: one in shades of red and orange, and the other in blue and black. They appear to be floating or dancing in a space with large, soft, organic shapes in muted purple, pink, and yellow. The overall style is modern and artistic, with a focus on color and form over realistic detail.

214613961 /Irina Kruglova

Illustration keywords

- **Style:** Include keywords that describe the artwork. Here's the list:

- Illustration keywords: illustration, art, and graphic
- Vector keywords: vector, graphic, and—if applicable—icon
- 3D rendering keywords: 3D, render, rendering, and digital

Also, include relevant keywords for art style or medium (e.g., watercolor or etching).

- **Main subject:** Describe the main subject of the illustration (e.g., dog, woman, or flower).
- **Theme:** Add keywords for relevant themes (e.g., Christmas, finance, or travel).
- **Supporting details:** Is anything else in the picture (e.g., bicycle, aardvark, ocean, or airplane)?
- **Action:** If applicable, describe the action (e.g., run, swim, or dance).
- **Setting:** Describe the place or time of day (e.g., underwater, Jupiter, night, or rainforest).
- **Note:** You don't need to include Latin or scientific names on cartoon-style illustrated plants and animals, but you can for scientific illustrations.

Illustration example: 214613961

Illustration of woman transforming

woman, transformation, colorful,
float, surreal, fantasy, abstract,
illustration, art, graphic, people

Concepts: *abstract, people*



Irina Kruglova

Illustration example: 182380148

Illustration of fox wedding

fox, mouse, hat, veil, wedding,
illustration, forest, tree, plant,
nature, anthropomorphic, art,
graphic, outdoors, day, no people,
nobody, animal

Concept: *anthropomorphic*



Jutta Kivilompolo

Illustration example: 307330500

Scientific illustration of ginger root

scientific, illustration, ginger root,
ginger, root, plant, Gingembre
officinal, Zingiber officinale, ink,
black and white, botanical, art,
graphic

Concept: *plant*



Aconite

Vector example: 93761161

Finance icon set

vector, icon, set, finance, money,
saving, bank, growth, calculator,
scale, chart, laptop, umbrella,
diamond, cash, arrow, gold bar,
safe, gavel

Concept: *icon*



Scott Dunlap

3D render example: 379953026

Glass and solid spheres

3D render, 3D, render, digital,
rendering, glass, sphere, solid,
translucent, reflective, shiny,
abstract, modern, ornament, shape,
ball, clear, blue

Concept: 3D render



AvantForm

Video

234618581/Rawpixel

Video titles and keywords

Overall, titles and keywords for video clips follow the same rules as still images, with the following exception: If the clip uses a special technique or camera angle (e.g., zoom, timelapse, or aerial), be sure to include it in the title and keywords. Check out the glossary at the end of this section for a list of terms and definitions.

Video example: 195169324

Panning shot of spools of thread

panning, spool of thread, sewing,
machine, blue, pink, teal,
multicolor, thread, spool, four,
textile, needlework, craft, variety,
pan, industry, indoors, day, no
people, nobody, industry

Concept: *panning*



Gulshan Gurbanova

Video example: 88425720

Gray cats moving heads in unison

lockdown, cat, tabby, gray, head,
move, unison, humor, jump, play,
toy, feline, pet, Felis catus, indoors,
group, six, pet, animal, lock shot, no
people, nobody

Concept: lockdown



Mariya Yermolaeva

Video example: 183529613

Slow motion shot of women
taking selfie

slow motion, woman, white,
young, adult, sit, smartphone, selfie,
smile, photograph, pair, hold,
outdoors, day, street, curb, photo,
social media, blonde, long hair,
people, lifestyle



Concept: *slow motion*

Rubberball

Video example: 193173209

Colleagues talking in conference room

panning, man, woman, white, group, conference, table, talk, laptop, three, chalkboard, office, brunette, short hair, beard, teamwork, pan, conference table, business, people



Concept: *panning*

Nikita Sursin

Video technique and camera angle keywords

Video technique/ camera angle keyword	Definition	Synonyms	Example clips
Aerial	A shot taken from an elevated vantage point	Flyover	112869270, 225306236, 181307161
Alpha	A shot in which the subject is isolated or clipped/masked from the background		170399761, 204942327, 245774321
Arc shot	A shot in which the camera spins around the subject—usually on a steadicam		181844359, 181036434
Bokeh	A shot with out-of-focus areas in the background or entire shot		208767820, 209251710, 219808526, 98835505
Cinemagraph	Still photographs in which a minor and repeated movement occurs, forming a video clip		182501538, 119816843
Close up	A shot taken at close range		138135975, 240635401, 209251710
Crane	A shot taken by a camera on a moving crane or jib	Crane shot, Jib, Jib shot	201579272, 185187570
Crash zoom	A shot with an extremely fast zoom—usually zooming in		Not available
Depth of field	The distance between the nearest and the furthest objects that are in acceptably sharp focus in a shot	DOF	261838500, 139964668, 190626769

Video technique/ camera angle keyword	Definition	Synonyms	Example clips
Dolly	Any shot in which the camera follows backward or forward or moves alongside the subject being recorded	Slider, Tracking shot	261615534, 166057693, 270832290, 141736597, 192497363, 262558234
Dolly zoom	A shot with a zoom in and pull out at same time, or vice versa		167047040, 167047480
Dutch angle	An uneven shot—a viewpoint like tilting one's head to the side		165064799
Establishing shot	A shot that sets up or establishes the context for the scene by showing the relationship between its important figures and objects		178455697, 233304975, 228048574
Exterior	A shot of the exterior of a structure or a shot taken outdoors/outside—can include outside looking in	EXT	285159057
Extreme close up	A shot so tight on the subject that it only shows details like the subject's eyes		124380102
Extreme long shot	A shot that shows the entire subject in relation to surroundings, but from farther away so subject is extremely small		217984444
Eye level	Shot of a person at eye level with camera		137810678
Filter	Effect that changes the appearance of an image or shot by altering the shades and colors of the pixels		

Video technique/ camera angle keyword	Definition	Synonyms	Example clips
Fisheye	Shot by an ultra wide-angle lens that produces strong visual distortion; intended to create a wide panoramic or hemispherical image		143627309, 66397179, 84810350, 66366230
Follow shot	A shot taken behind a person/car/animal/subject that follows movement; a specific kind of tracking shot		123118060, 167517428
Gimbal	A shot taken using a camera stabilization device		179035240
Handheld	A shot in which a camera is held in the operator's hands as opposed to being mounted on a tripod or other base		243422382, 159802626
High angle	Angle in which the subject is shot from a raised viewpoint, though not from high in the air		169414763
Interior	A shot taken indoors, inside a built structure; can include inside looking out	INT	302968408
Lock down	A stationary shot	Lock shot	138911450
Long shot	A shot that shows the entire subject in relation to surroundings		216715728
Loop	A shot that repeats		194727592, 225740773
Low angle	A shot in which the subject is shot from below	Up shot	103303900, 49493635

Video technique/ camera angle keyword	Definition	Synonyms	Example clips
Macro	Extreme close-up shot, usually of very small subjects and living organisms like insects, in which the size of the subject is greater than life size		164116767, 101434226
Medium shot	A shot that frames the subject from the waist up		222234166, 228244831
Medium wide shot	A shot that shows a character cut off just above or below the knees; wide enough to show the setting, but close enough to show facial expressions		190464144, 227365065
One shot	A shot featuring one person	Single shot	100047466, 248624360
Over the shoulder	A reverse shot in which two people are facing each other, like in an interview; or the camera is looking over one person's shoulder to reveal something		118654403, 142613358
Panning	A shot taken by swiveling a video camera horizontally from a fixed position	Pan	135187533
Pan left	A shot taken by swiveling a video camera horizontally to the left from a fixed position	Panning	135187533
Pan right	A shot taken by swiveling a video camera horizontally to the right from a fixed position	Panning	246298982
Point of view	A shot that shows what the subject is seeing from their perspective	POV	191705095, 223431064, 105068884
	A tracking shot or zoom that moves back from the subject to reveal the context of the		

Video technique/ camera angle keyword	Definition	Synonyms	Example clips
Pull out	A tracking shot or zoom that moves out from the subject to reveal the context of the scene	Pull-out	270832290
Push	A tracking shot or zoom that moves in toward the subject to reveal the context of the scene	Push in	262558234, 141736597
Rack focus	Changing the focus of the lens during a shot		58292326, 192072476, 124192850
Real time	A shot that shows the subject in actual time		219225198, 179278100
Shaky	A cinematography technique where stable-image techniques are purposely dispensed with to show shaking		171478980
Shallow depth of field	A shot that deliberately blurs out details in either the background or foreground of the scene to draw the viewer's attention to one particular subject	Shallow depth-of-field, Shallow DOF	139964668
Slider	Any shot in which the camera follows backward or forward or moves alongside the subject being recorded	Dolly, Tracking shot	261615534, 166057693, 270832290, 141736597, 192497363, 262558234
Slow motion	A shot in which time appears to be slowed down		249083908, 189235819, 267762731, 84807796, 208927136
Steadicam	A shot that uses a stabilization device		162593164
Still	A shot that features a single captured frame		Not available
Three shot	A shot that features three people		101411979

Video technique/ camera angle keyword	Definition	Synonyms	Example clips
Tilt	A shot in which the camera tilts, rotating around the axis that runs from left to right through the camera head		121157913
Tilt down	A shot in which the camera tilts down		261154697
Tilt shift	A shot that uses camera movements that change the orientation and/or position of the lens with respect to the film or image sensor on the camera		86975269, 181567391, 181581200, 66366230, 116903238
Tilt up	A shot in which the camera tilts up		213723545
Timelapse	Shooting a sequence of frames at set intervals to record changes that take place slowly over time		115387018, 273326762, 91475019, 123405887, 235402983
Tracking shot	Any shot in which the camera follows backward or forward or moves alongside the subject being recorded	Dolly, Slider	192497363, 120104197, 166057693, 124197346
Two shot	A shot featuring two people		195087131
Ultra wide shot	Same as extreme long shot		217984444
Wide shot	Similar to long shot; shows entire scene or setting		216715728

Video technique/ camera angle keyword	Definition	Synonyms	Example clips
Zoom	The technique of changing the focal length of a zoom lens, and hence the angle of view, during a shot		211207720
Zoom in	The technique of changing the focal length of a zoom lens into the shot		14209042
Zoom out	The technique of changing the focal length of a zoom lens out of the shot		171343113, 92065255

ADDITIONAL RESOURCES

- [Adobe Stock Artist Hub](#)

